



Dear Whippany River Watershed Prospective Sponsor,

On Saturday, June 4, 2022 the Whippany River Watershed Action Committee (WRWAC), will hold its second annual **BioBlitz Morris Nature Festival** at Lewis Morris County Park, from 10 am to 4 pm. We will raise awareness for the Whippany River Watershed while educating hundreds of citizen scientists. We hope you will sponsor our event.

For over twenty years, the WRWAC has been preserving, protecting and maintaining the Whippany River Watershed through broad-based community action, restoration projects, on-going stream assessment, and environmental education and promotion of resource conservation.

Last year, portions of the proceeds from **BioBlitz Morris Nature Festival** held on June 12, 2021 were used to remove a discarded dumpster from the Whippany River as well as other clean up events. With your help, WRWAC will continue to engage in important conservation and water quality initiatives.

**BioBlitz Morris Nature Festival** is a free, public environmental and educational outdoor event. The cost is approximately \$10,000. Please make a donation to help defray the cost of this wonderful program.

<i>River Champion</i>	\$2,500
<i>Environmental Steward</i>	\$1,000
<i>Blitz Chieftain</i>	\$ 500
<i>Stream Advocate</i>	\$ 250
<i>Nature Lover</i>	\$ 100

The program will sponsor dozens of environmental educational activities throughout the day including a birding walk, water monitoring program, invasive species tour and aquatics demonstration. This year, we will have an electronic program, a "Blitz Board," to reduce paper. Sponsors will be recognized in the program as well as in a public announcement during the event. Participants will use iNaturalist while working together in small teams to identify as many species of flora and fauna at the location. BioBlitz Morris Festival is working with several Morris County schools to present this annual premier event.

We kindly ask that you make your donation to support this free environmental educational program. Please contact Alison Deeb, Facilitator at [facilitator@wrwac.org](mailto:facilitator@wrwac.org) or 973-290-9338 with any questions regarding event sponsorship. Thank you for supporting the WRWAC **BioBlitz Morris Nature Festival** in collaboration with the Morris County Park Commission.

Sincerely,

A handwritten signature in black ink that reads "Siva Jonnada".

Siva Jonnada  
WRWAC Chair

Whippany River Watershed Action Committee  
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